

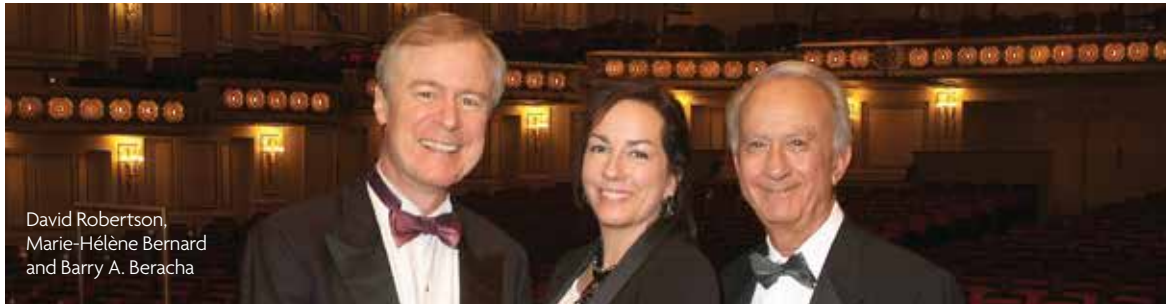
STL SYMPHONY

LIVE AT POWELL HALL

DAVID ROBERTSON | MUSIC DIRECTOR



2014 | 2015 COMMUNITY REPORT



David Robertson,
Marie-Hélène Bernard
and Barry A. Beracha

November 2015

DEAR FRIENDS:

The St. Louis Symphony's 135th season was certainly one for the record books. In addition to milestone anniversaries for our artistic leadership, we were delighted by wonderful concerts featuring 50 soloists from our own STL Symphony. We received stellar reviews for a memorable concert at Carnegie Hall and celebrated our 7th Grammy® Award win—all made possible through the devoted support of our generous family of donors and friends.

Thanks to our wonderful staff and executive team, led by Interim Co-President/CEOs John Easley and Jim Garrone, we completed a successful transition of executive leadership and achieved our best overall financial results and smallest operating deficit in many years. We exceeded our Annual Campaign goal by 8% and experienced 4% growth in classical ticket revenue. Important progress has also been made in growing the STL Symphony's endowment, highlighted by a recent \$10 million gift from the Jack Taylor family.

As much as this past season was a celebration of our wonderful musicians and the remarkable gifts and talents they share with us all, it was also a celebration of you, and every member of our STL Symphony family. Only through many years of dedication and generosity can we do what we do every weekend at Powell Hall and in every corner of our region.

We are so thankful to you—our donors, sponsors and patrons who provide ongoing support through philanthropic giving, attendance and volunteer service. Thousands of friends contribute financially to support the orchestra and our mission—every gift is meaningful, deeply appreciated and supports the world class music-making that has become a hallmark of our community.

So on behalf of a grateful orchestra, staff and volunteers, board and community, we thank you from the bottom of our hearts for your caring and generosity.

Barry A. Beracha
Chair, Board of Trustees

David Robertson
Music Director

Marie-Hélène Bernard
President and CEO

2014/15
COMMUNITY
IMPACT

250,000+

heard STL Symphony live
at Powell Hall and in
the community

Approximately

360,000

viewed STL Symphony concert
programs on The Nine Network

Approximately

250,000

experienced live broadcasts on
St. Louis Public Radio, 90.7 – KWMU

FINANCIAL SUMMARY: FISCAL YEAR 2015

September 1, 2014-August 31, 2015 (\$ in Thousands)

REVENUE

Earned Revenue

Ticket Revenue	\$6,622
Fee and Tour Revenue	1,104
Other Earned Revenue	440
Total Earned Revenue	8,166

Contributed Revenue

Annual Campaign	7,394
Special Gifts, Gala and Volunteer Activities	1,513
Reserve	(135)
Total Contributed Revenue	8,772

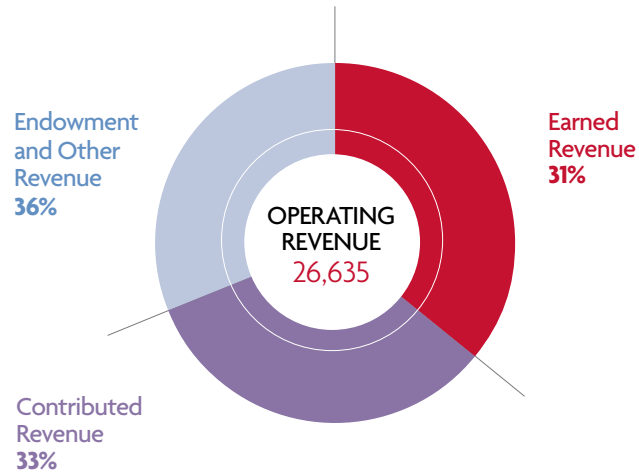
Endowment and Other Revenue

Endowment Draw*	9,087
Other Miscellaneous	610
Total Endowment and Other Revenue	9,697

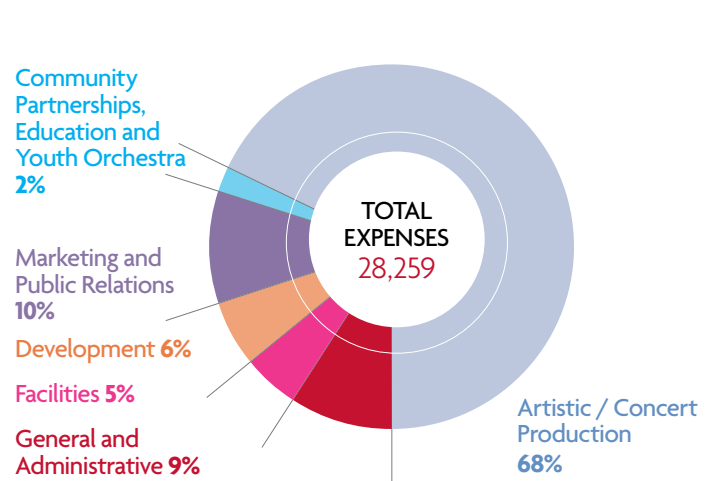
EXPENSES

Artistic / Concert Production	\$19,277
Community Partnerships, Education and Youth Orchestra	457
Marketing and Public Relations	2,826
Development	1,652
Facilities	1,504
General and Administrative	2,543

TOTAL REVENUE \$26,635



TOTAL EXPENSES \$28,259



*Endowment draw based on 5% of 12 quarter rolling average of total base.

Planned structural cash deficit funded through special contributions pending successful endowment campaign.



26,013
students attended
Education Concerts



41,004
reached through
education/community
programs in 44 zip codes



135
seasons
2nd oldest orchestra in US

2014 | 2015 SEASON HIGHLIGHTS

SEPTEMBER Music Director David Robertson conducts Opening Weekend concerts, featuring Assistant Concertmaster Erin Schreiber, the first of 50 STL Symphony musician soloists or ensembles showcased throughout the season.

OCTOBER Concertmaster David Halen performs Bruch's Violin Concerto No. 1 with STL Symphony Conductor Laureate Leonard Slatkin.

NOVEMBER St. Louis Symphony Youth Orchestra presents its first of three concerts, experiencing record attendance throughout its 2014/15 season and a sold-out season finale.

DECEMBER Led by director Kevin McBeth, St. Louis Symphony IN UNISON Chorus and STL Symphony present *A Gospel Christmas* to a capacity audience at Powell Hall, featuring Gospel sensation Oleta Adams.

JANUARY STL Symphony celebrates five years in partnership with The Nine Network with launch of its monthly *Night at the Symphony* program.

FEBRUARY STL Symphony wins Grammy® Award for Best Orchestral Performance for its recording of John Adams' *City Noir* and Saxophone Concerto, bringing its Grammy® total to seven.

MARCH *The New York Times* praises the STL Symphony, David Robertson, Amy Kaiser and St. Louis Symphony Chorus for "sounding superb" during their Carnegie Hall performance, adding, "...Robertson led a ferociously focused performance of Tchaikovsky's Fourth Symphony, the phrasing taut but natural as breathing."

APRIL IN UNISON Chorus presents its annual free community concert at the Greater Grace Church in Ferguson, Missouri, with David Robertson as featured speaker.

MAY David Robertson leads the orchestra's triumphant 135th season finale, Verdi's *Aida*, featuring the STL Symphony Chorus led by Amy Kaiser. This sold-out performance was one of four productions during the 2014/15 season featuring special video and lighting elements by S. Katy Tucker. *Aida* concluded a very successful Wells Fargo Advisors Subscription Season, with classical sales up 4%.

JUNE The continuation of a long-standing partnership, STL Symphony musicians perform with Opera Theatre of Saint Louis for the productions of OTSL's 40th anniversary season.

JULY Marie-Hélène Bernard joins the STL Symphony family as President and CEO.

AUGUST Made possible by the generosity of friends like you, who support great music-making year after year, STL Symphony reaches more than 250,000 people this year and exceeds FY2015 Annual Campaign goal by 8%. by 8%.



MILESTONE ANNIVERSARIES

In addition to the orchestra's 135th anniversary, we celebrated musical milestones of the STL Symphony family—a reflection of the orchestra's legacy, shaped by exceptional leadership, masterful artistry and a commitment to sharing the joy of great music with all who call our region home.

DAVID ROBERTSON, MUSIC DIRECTOR

10TH ANNIVERSARY SEASON

During the 2014/15 season, David Robertson marked his 10th year as Music Director of the STL Symphony. To celebrate his decade-long tenure with the STL Symphony, Robertson showcased 50 of the orchestra's musicians in solo or solo ensemble performances throughout the season and completed his 9th tour to Carnegie Hall with the orchestra as music director.

DAVID HALEN, CONCERTMASTER

20TH ANNIVERSARY SEASON

David Halen is living a dream that began as a youth, the first time he saw the STL Symphony perform in Warrensburg, Missouri. Halen served as Assistant Concertmaster with the Houston Symphony Orchestra until 1991, then came to St. Louis, where he was named Concertmaster in September 1995 by the orchestra and with the endorsement of then Music Director Leonard Slatkin.

AMY KAISER, ST. LOUIS SYMPHONY CHORUS DIRECTOR

20TH ANNIVERSARY SEASON

Beginning in 1995, Amy Kaiser is one of the country's leading choral directors. She has conducted the STL Symphony in Handel's *Messiah*, Schubert's Mass in E-flat, Vivaldi's *Gloria* and sacred works by Haydn and Mozart as well as Young People's Concerts. Kaiser has prepared choruses for the New York Philharmonic, Ravinia Festival, Mostly Mozart Festival and Opera Orchestra of New York.

ST. LOUIS SYMPHONY IN UNISON CHORUS

20TH ANNIVERSARY SEASON

Formed in 1994, the IN UNISON Chorus comprises 120 people from throughout the African-American community performing as part of the STL Symphony's season. Additionally, the IN UNISON program encourages young people of diverse backgrounds to study music and has recognized them for their talent and hard work through scholarships and awards.

ST. LOUIS SYMPHONY YOUTH ORCHESTRA

45TH ANNIVERSARY SEASON

Founded by Leonard Slatkin, the Youth Orchestra has made a significant impact on the region's student musicians for 45 seasons. The Youth Orchestra consists of 95-100 young musicians ranging in age from 12-22. Rehearsals are held weekly during the school year, and the Youth Orchestra presents three concerts per season in Powell Hall. The Youth Orchestra musicians participate in Beyond Rehearsal sessions aimed at preparing them for a life on and off the concert stage, and to learn what it means to be a "whole musician."



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